

Emetrics Guide

Overview

Emetrics is a micro-SAAS that helps businesses conduct better online meetings with AI objection handling, summary, transcription and closing script generation.

Structure

The SAAS is divided into an unauthenticated section, mainly the homepage, and an authenticated dashboard (app.emetrics.com).

Users can sign-up and sign-in with a normal password or via google for easier access. During sign-up they are prompted to create an organization to which they can later add members.

The dashboard is composed of:

- The main page with past meetings details, and all their AI generated scripts
- The "meet" page where users can start a new AI-powered meeting using either Zoom or Google Meet
- The "members" page where they can manage their organization's users
- The "settings" page for additional options

AI-powered meetings

To create a meeting the user will enter a few details about it for later reference, then choose the platform to use and submit the form to start.

Platform differences

Worthy of note are the differences between the Emetrics-supported platforms, Zoom and Google Meet.

Zoom is capable of showing the meeting interface directly on the Emetrics website, so the user never has to leave the website.

Google Meet instead requires to start the meeting from their website (meet.google.com) or from the Google Meet app, and the invite link has to be provided in the Ematrix form to start a meeting.

During the meeting

After starting the meeting an Ematrix bot will request to join it, by granting it access it will immediately start to record and transcribe what's being said in real-time. All of the data will be fed to an AI and scripts will start showing up on the Ematrix meet page, to provide help during the call.

Each script/transcript is collapsible by clicking on its title, so the user can choose to have a cleaner and more relevant interface depending on the stage of the meeting.

Meeting conclusion

To end a meeting the user can simply leave it through the Zoom or Google Meet interface and all the data will be saved for later reference.

Start a meeting: step by step guide

1. Sign up or sign in by clicking on Dashboard here <https://www.ematrix.com>
2. Visit the "Meet" page of the dashboard (<https://app.ematrix.com/dashboard/meet>)
3. Enter details about the meeting you're about to start: title, description, expected n. of participants, meeting platform. If you choose Google Meet start a meeting by clicking the link that appears and also enter the invite link in the new textbox that appears
4. Click Save and start meeting
5. In a few seconds allow the Ematrix bot that will ask for permission to enter and record the meeting on the Zoom/Google Meet interface
6. You can now start talking and conducting your meeting
7. On the same "Meet" page scripts and transcriptions will be generated in real-time with AI to help you
8. Transcription will be generated from the start, meeting summary very shortly after, objection handling and closing script only when needed based on the current context of the call